

Studying Data Science in College

Prof. Mine Dogucu

2022-04-14

Panel at Northwood High School in Irvine

bit.ly/dogucu-talks

HELLO
my name is



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- How many of you are first years/sophomores/juniors/seniors?
- How many of you have taken a statistics class?
- How many of you have taken a computer science class?



What Do Data Scientists Do?

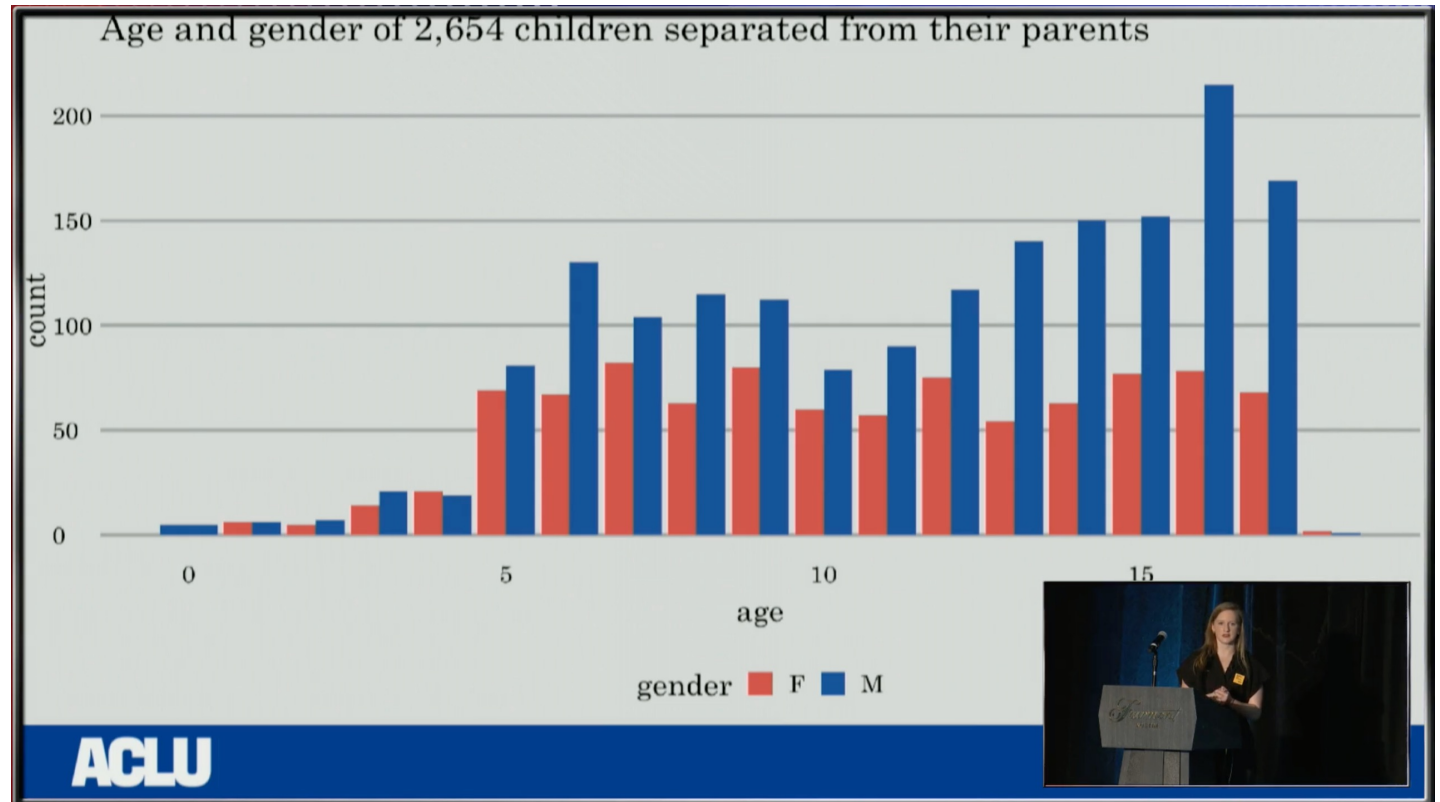
Data scientists
build
recommender
systems



amazon

NETFLIX

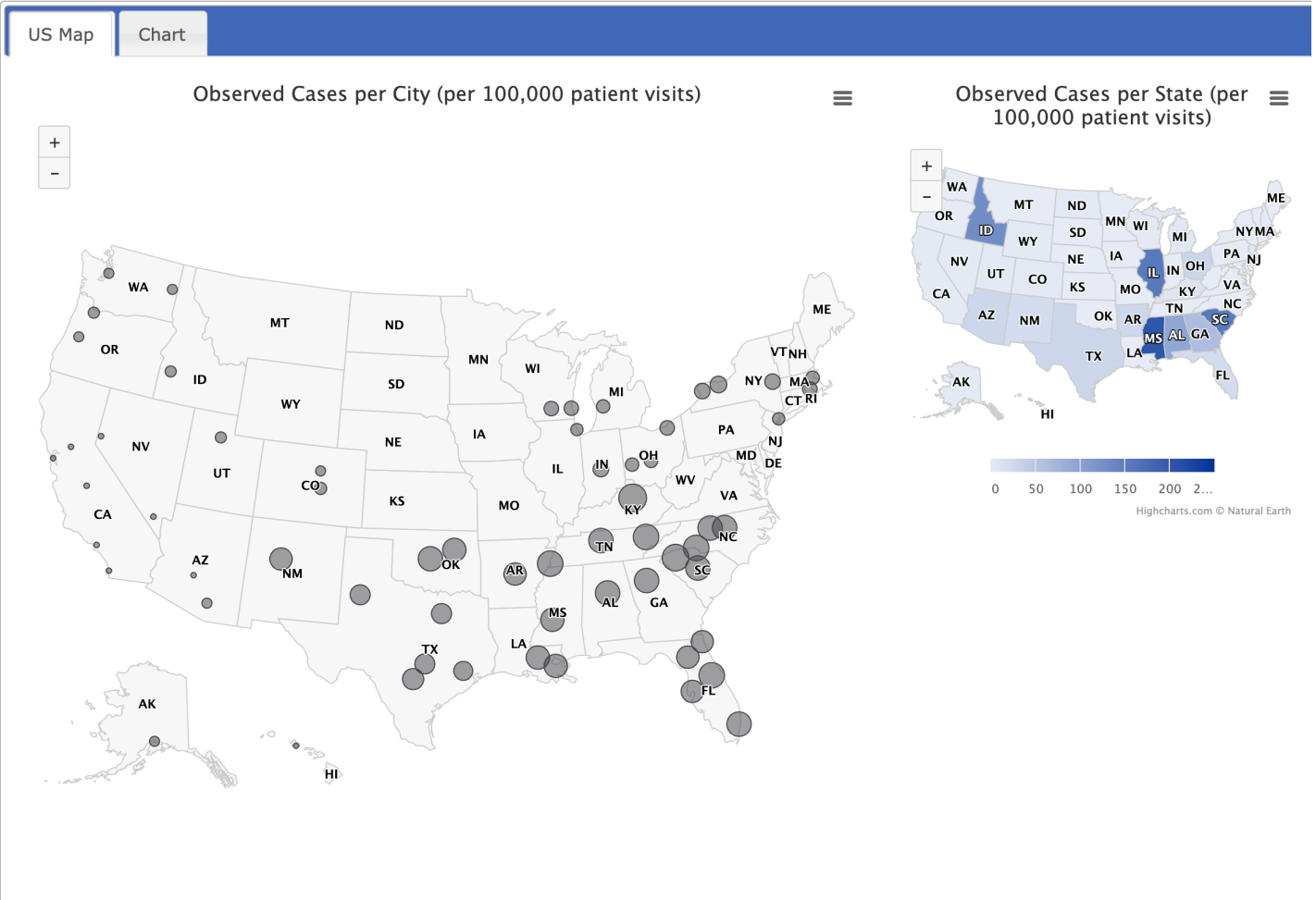
Data scientists help reunite immigrant children with their families



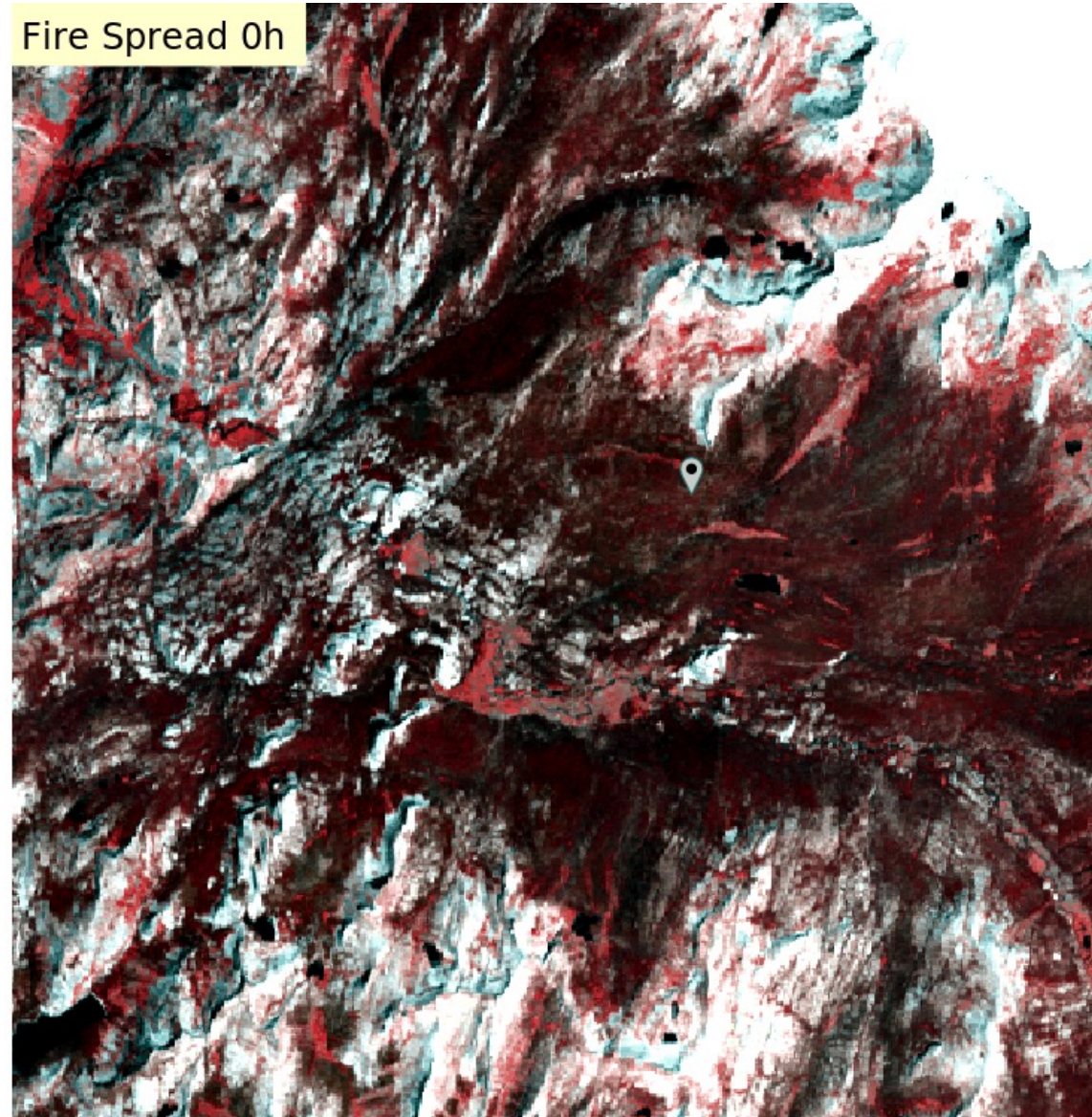
<https://www.rstudio.com/resources/rstudioconf-2019/r-at-the-aclu-joining-tables-to-reunite-families/>


Data scientists predict infectious disease outbreaks (with public health workers)

Influenza Observations and Forecast



Data
scientists
model
wildfires





No matter what the data context is (influenza outbreak , wildfires or something else), data scientists try to answer (or help others answer) scientific and business questions using data.

Key Aspects of Data Science



Domain knowledge and problem definition



Data preparation, organization, and management



Understanding of uncertainty (statistics)



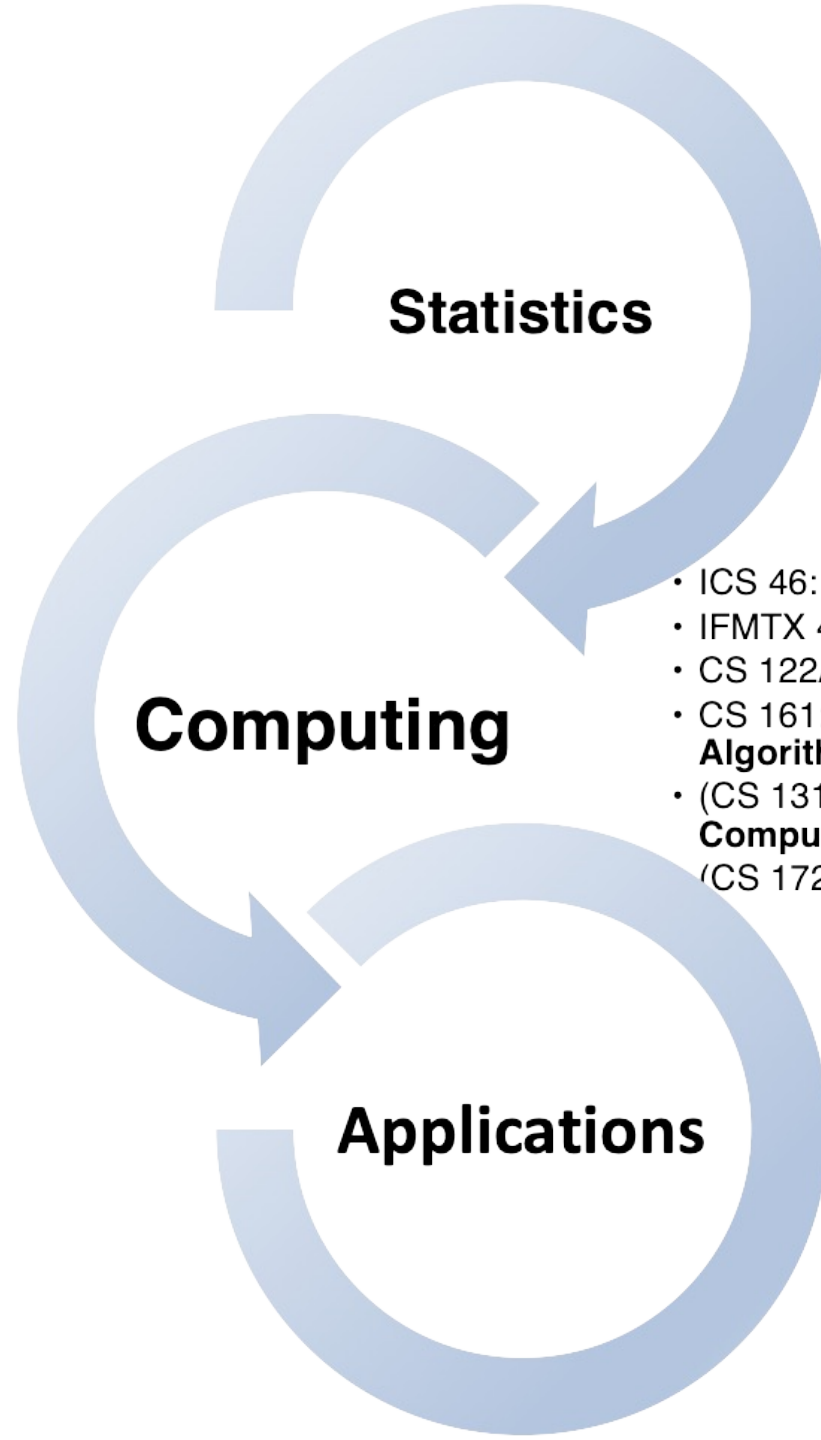
Computing, algorithms, fitting models, machine learning



Iterative exploration and experimentation



Human judgement and interpretation



Statistics

- Stats 120 ABC: **Intro to Prob and Stats**
- Stats 68: **Exploratory Data Analysis**
- Stats 110-112: **Statistical Methods**
- Stats 115: **Intro Bayesian Data Analysis**
- CS 178: **Machine Learning**
- (Stats 140: **Multivariate Statistics**)

Computing

- ICS 46: **Data Structures**
- IFMTX 43: **Intro to Software Engineering**
- CS 122A: **Intro to Data Management**
- CS 161: **Design and Analysis of Algorithms**
- (CS 131: **Parallel and Distributed Computing**)
- (CS 172: **Neural Networks/Deep Learning**)

Applications

- Stats 170AB: **Data Science Capstone Project**
- INF 143: **Information Visualization**
- (INF 131: **Human Computer Interaction**)
- (CS 121: **Information Retrieval**)
- (CS 122B: **Project in Databases/Web Applications**)
- (Summer internships, e.g., junior year)

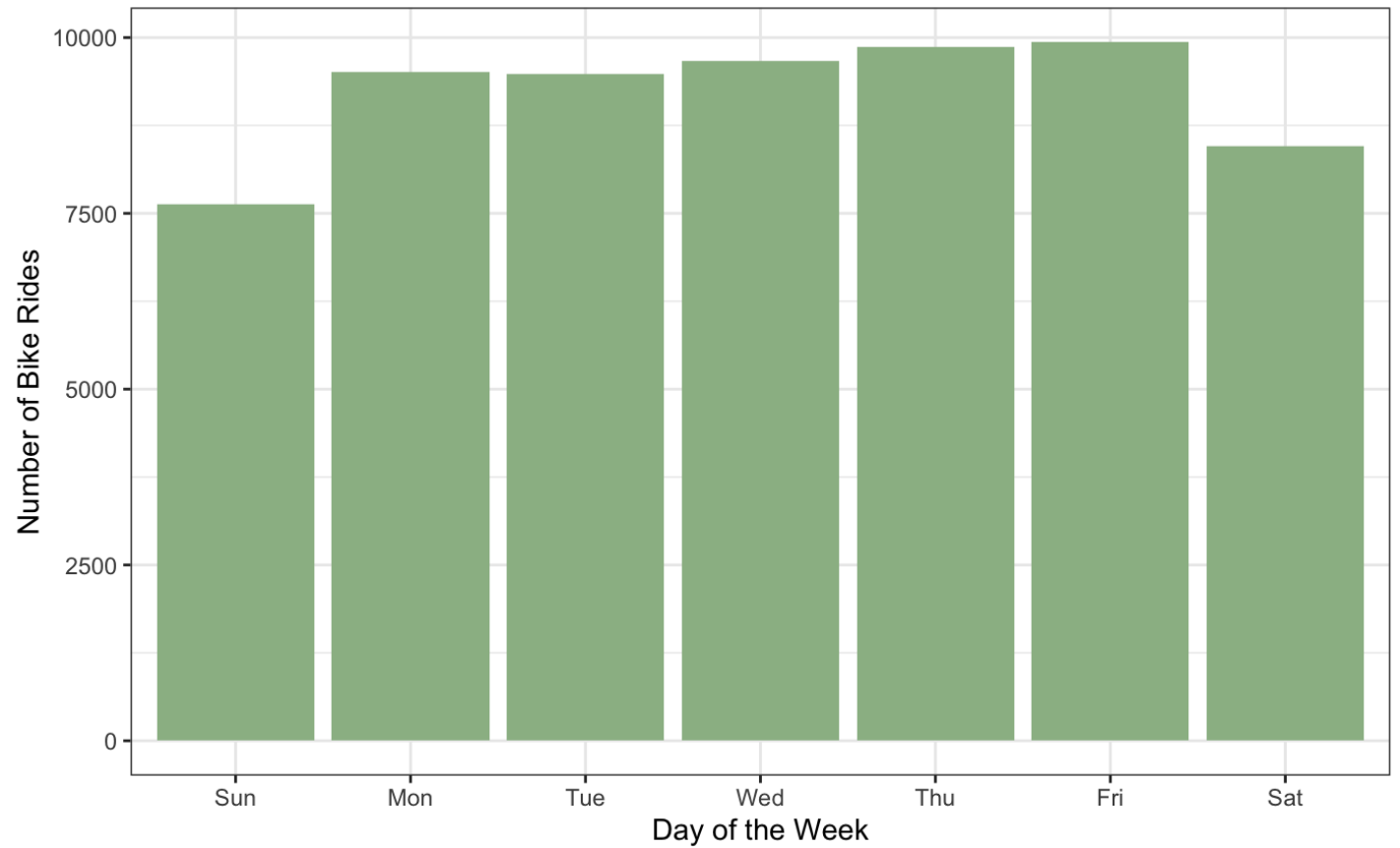
Introduction to Data Science

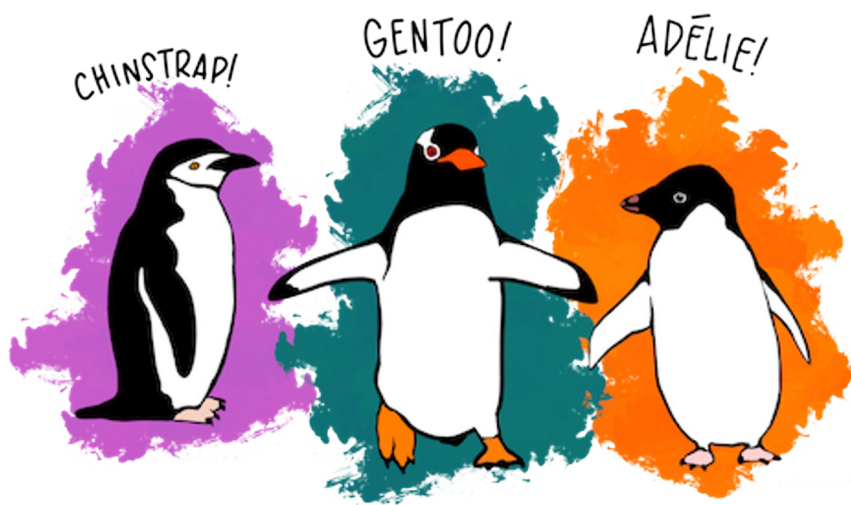
Course Goals:

- explore data using descriptive statistics and visualizations;
- read, write, and tidy up datasets;
- make predictions and conclusions using models;
- consider impact of decisions related to data on humans, other livings, and the planet;
- write human- and machine-readable code using R.

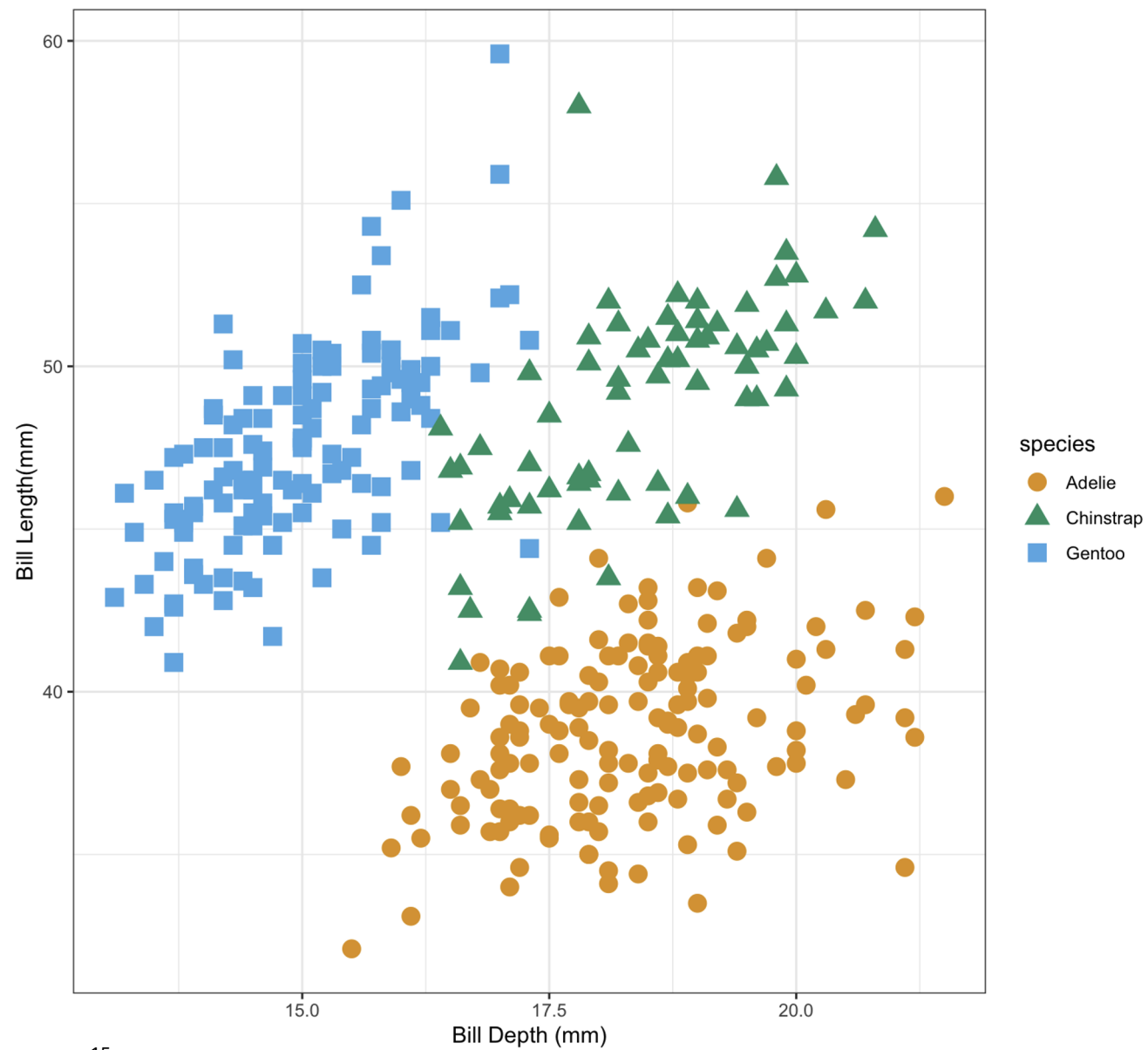


explore data
using
descriptive
statistics and
visualizations;





Artwork by [@allison_horst](#)




 DATA TOPICS - RESOURCES STRATEGY DEVELOPERS CONTACT

The home of the U.S. Government's open data
 Here you will find data, tools, and resources to conduct research, develop web and mobile applications, design data visualizations, and [more](#).
 For information regarding the Coronavirus/COVID-19, please visit [Coronavirus.gov](#).

GET STARTED
 SEARCH OVER 321,982 DATASETS

LOS ANGELES OPEN DATA
 Explore the City of Los Angeles' Open Data

 Centers for Disease Control and Prevention
 CDC 24/7: Saving Lives, Protecting People™

[Advanced Search](#)

[Diseases & Conditions](#) [Healthy Living](#) [Travelers' Health](#) [Emergency Preparedness](#) [More](#)

Data & Statistics

Age Without Injury
 You can take simple steps to prevent injuries, so you can stay healthy and independent longer.

Injuries Among Children
 Child unintentional injury death rates decreased, but injury is still the leading cause of death.

The National ALS Registry
 This October marks 11 years since the National ALS Registry was established. [Learn more.](#)

read, write, and tidy up datasets;



Comments

- 100 Pokémon Go
- 99 Borderlands 2
- 98 Divinity: Original Sin 2
- 97 Dishonored
- 96 Final Fantasy VII
- 95 Assassin's Creed IV: Black Flag
- 94 Monkey Island 2: LeChuck's Revenge
- 93 Burnout 3: Takedown

If you'd like to know more, check out this [list of changes to the Best 100 Games of All Time list -- and why we made those changes.](#)

Pokémon Go

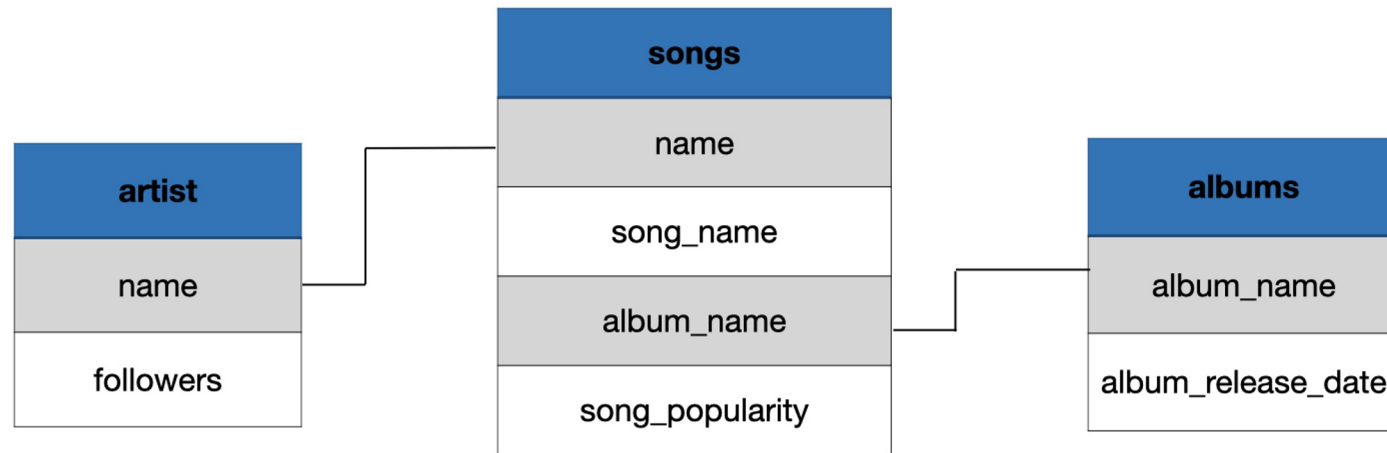
RELEASED
2016

JUSTIN VACHON → Pokemon GO in 2019 is a game I shouldn't care about. When it launched in 2016 it was in a lot of ways a mediocre experience. Outside of catching the original 151 Pokemon the game itself relied heavily on the nostalgia of the Pokemon franchise and augmented reality gimmick of having them show up in the real world. If you didn't care about the IP, the game itself was very lacking. In 2019, the game is flooded with a multitude of tasks, activities, and events that can involve anyone from yourself to a large group of people. These additions create an experience that incentivizes users to be more dedicated to daily play without feeling like a grind. Friendship has been introduced and allows users to now exchange gifts, trade or even battle each other. Quests (research tasks as they are referred to in-

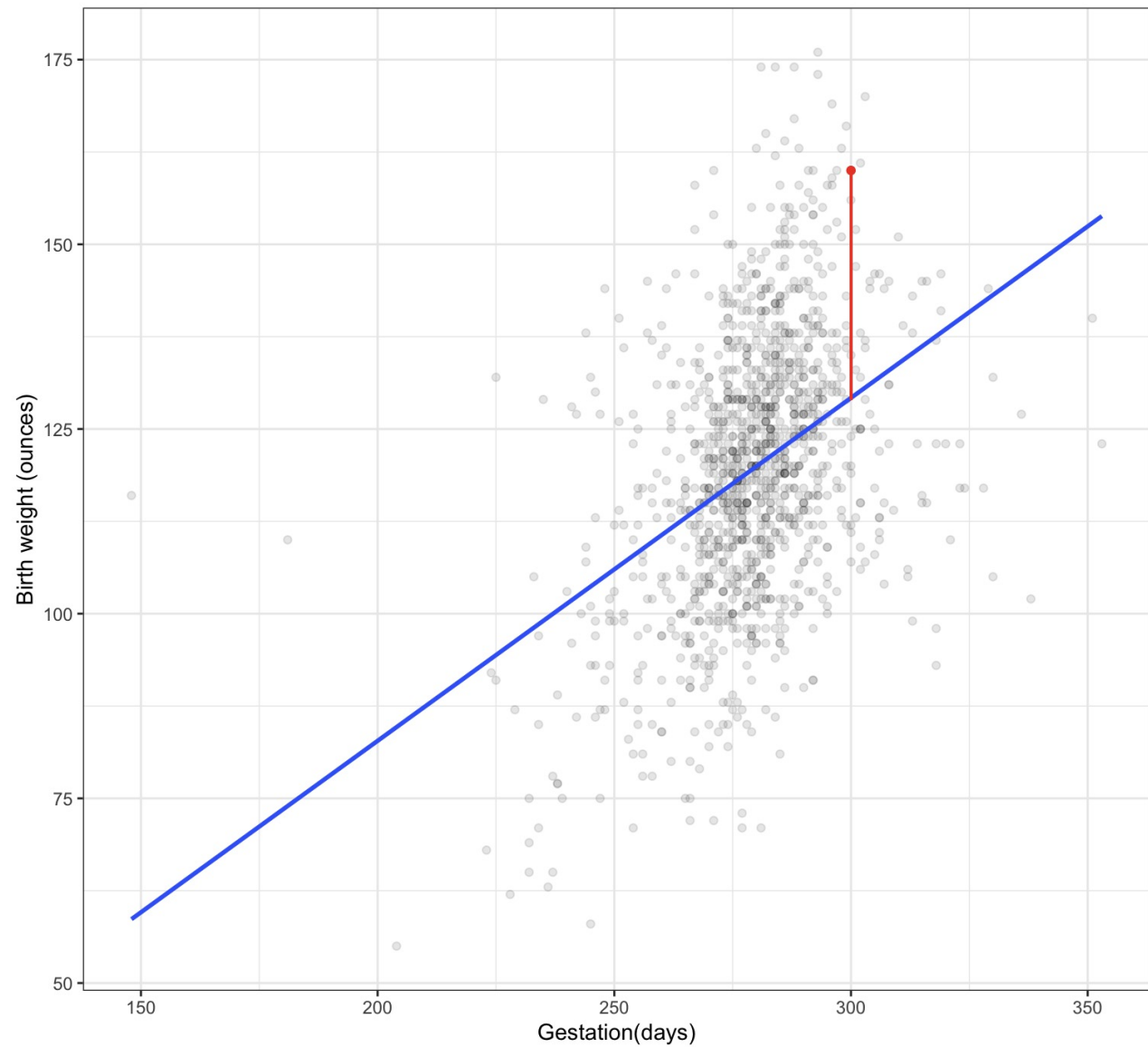


DID YOU KNOW?

- ⊕ There are currently five (of eight) generations of Pokemon in the game, with more being added each year.



make
predictions
and
conclusions
using models;



logistic regression example:

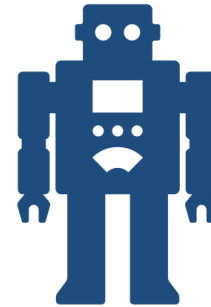
**Are Emily and Greg More Employable than Lakisha and Jamal? A Field
Experiment on Labor Market Discrimination**

consider impact
of decisions
related to data
on humans,
other livings, and
the planet;

Finding data online does not grant permission to use



Human subjects



Bot access



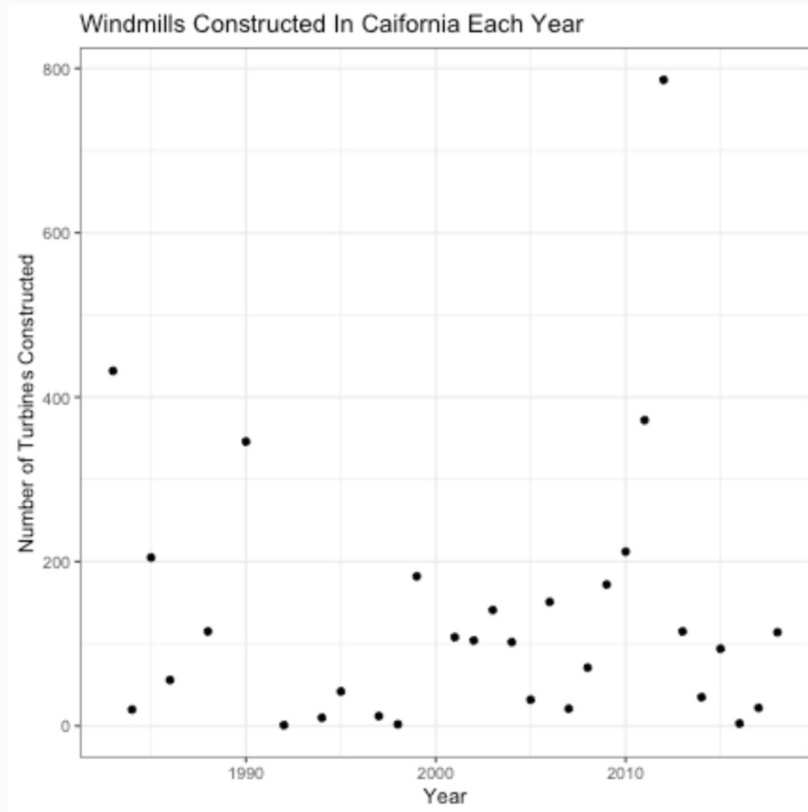
Commercial use

write human-
and machine-
readable
code using R.



Final Projects

Windmills in California Over Time



4078 turbines in California.